# **2017 ELECTION ANALYSIS**

http://www.bbc.co.uk/news/election-2017-40219338

**Hung Parliament** – Cons 317, Lab 262, SNP 35, LDs 12, DUP 10, PC 4, Others 10

needed 326 for absolute majority (322 if SF and
 Speaker discounted) – 10 DUaP with confidence and
 supply arrangement give May a working maj of 12



But another early election is possible - and Cons can't afford any by-election losses. Many rumours May will be replaced as Con leader, but poss successor unclear. And see tweet from Tom Newton-Dunn, Sun Political Editor, at end of document for Brexit implications

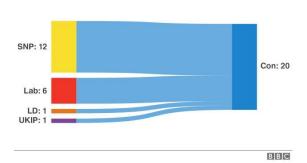
Seats changing hands (since 2015, excludes by-elections)

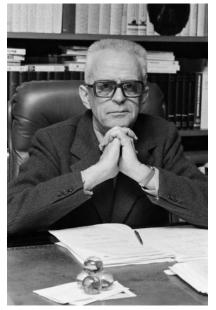
69 seats changed party
Labour gained 36 seats, losing 6 (graphic below excludes Kensington)
Con gained 20, losing 33
LD gained 8, losing 4 from 2015 (+ lost Richmond by-election gain)
SNP lost 21 seats

# Seats gained by Labour

# Con: 27 SNP: 6 LD: 2

## Seats gained by Conservatives





**2 party system** - *DuVerger lives!* Highest Con vote % since 1983, Lab better than 2005 (2 party system in N I also emerged). Highest GB 2-party vote since 1970 - 84%

Turnout- up 2% to nearly 69%

**Young people** - Lab did better in constits with more younger people, and turnout also rose more in such seats – Ashcroft exit poll suggests 67% of 18-24s voted Labour

BBC - "More generally, in England and Wales there was only a 2.5% swing to Labour in seats where fewer than 7% of the population is aged 18-24, but a swing of 5% in seats where at least one in 10 people is of that age."

- early estimate 72% of 18-24 voted, 4% ahead of overall turnout (but prov for this stat questionable). Only 43% of 18-24s voted in 2015.

**England** - Cons did advance in N and in seats with more working class people (up c6%), presumably gaining former UKIP voters - but not enough to actually win more than a handful of seats. Vote share went up much less in London & South (c2%).

Lab won back a 9 seats in SE/S for the first time since Blair

- incl 4 in London (Kensington!), Brighton, Bedford, Canterbury, Reading, Bristol & Stroud (Con Educ S Cttee Chair Neil Carmichael's former seat)
- + Labour's Alan Whitehead survived in Shampton Test with much increased maj of 11500

**Scotland** – SNP lost 21 seats – 12 to Cons, 6 to Lab, 3 to LDs - Ruth Davidson as big election winner. Many SNP surviving MPs now have small majorities (average <2500), and are mostly vulnerable to Labour (25/35 seats) at a future election.

Makes IndyRef2 look much less likely, at least until post-Brexit?

# **Brexit**

BBC – "It may have been the Brexit election after all - Labour has done well in seats that voted to Remain in the EU. The Tory votes has seen an uptick in seats that voted strongly to Leave, but far less than Labour's gain. The swing to Labour in seats where Remain won over 55% in 2016 is averaging seven points, whereas there is a 1% swing to the Conservatives in seats where over 60% voted for Leave"

**Lots of narrow majorities** (e.g Richmond 45 vote, Shampton Itchen 33, NE Fife 2 votes) - and Cons benefitted in a number of v tight contests (i.e. could have been much worse), LDs suffered - incl to SNP and PC as well as Con.

- 10 constits where maj less than 100 (vs 3 in 2015)
- 30 where maj less than 500
- 50 where maj less than 1000
- 172 MPs have less than 50% of votes cast (26%), so 74% of MPs now have a maj of votes cast (c.f. 50% had maj of votes in constit in 2010, 65% in 2015)

# **Social Representation**

More **women MPs** - 208 = 32% compared to 191 =29% in 2015 (tho 197 by end of parl due to by-elections).

32% female candidates, up from 26% in 2015.

Women are 45% of Labour MPs, only 21% of Conservatives, 34% of SNP, 33% of LD. - http://www.bbc.co.uk/news/election-2017-40192060

More **BME MPS** - Operation Black Vote count 51, BBC 52 - up 10 or 11 = 8% http://www.obv.org.uk/news-blogs/stunning-rise-bme-mps

45 **LGBTQ MPs** (up 6) = 7%

http://www.pinknews.co.uk/2017/06/09/the-uk-just-elected-a-record-number-of-lgbtq-people-to-parliament/

4 **disabled MPs** – 3 new - 1 registered blind, 1 cerebral palsy, both Lab + 1 partially deaf LD (to add to Maynard and Halfon, both Con with cerebral palsy from 2011) - but 6 in 2010-15 Parl (4 of whom retired/lost in 2015)

# Voter Behaviour

See graphics below -Lord Ashcroft polling for exit poll- <a href="http://lordashcroftpolls.com/2017/06/result-happen-post-vote-survey/">http://lordashcroftpolls.com/2017/06/result-happen-post-vote-survey/</a> - bigger/more respected Ipsos/Mori analysis due in a week or so. All data GB (excludes NI)

### **Social Structures**

Runnymede Trust on **BME voting** - estimate 65% of BME voters backed Lab, increase on 2015 (but based on 75 constits with most BME voters, containing half of all BME voters, so questionable). - Ashcroft Exit poll suggests 67% of BME voters chose Labour.

- <a href="http://www.runnymedetrust.org/events-conferences/latestNews/labour-got-two-thirds-of-the-bme-vote.html">http://www.runnymedetrust.org/events-conferences/latestNews/labour-got-two-thirds-of-the-bme-vote.html</a>

**Class -** see graphs below - some Class issues evident in result esp AB vs DE, (incl for LDs and UKIP), but C2s had higher Con / lower Lab vote than C1s - overall, less class alignment apparent than in 2015 - dealignment nearly complete in UK?

**Gender** - Men voted 43% Con, 40% Lab - Women voted 40% Con, 42% Lab - similar pattern to recent elections.

**Age**- 67% of 18-24s voted Lab, 18% voted Con vs voters 65+ 59% Con, 23% Lab - even more age aligned voting than in 2015.

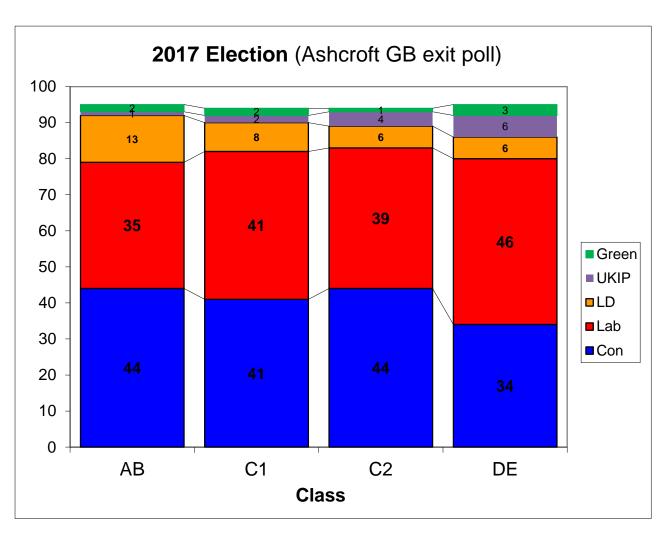
### **Rational Choice**

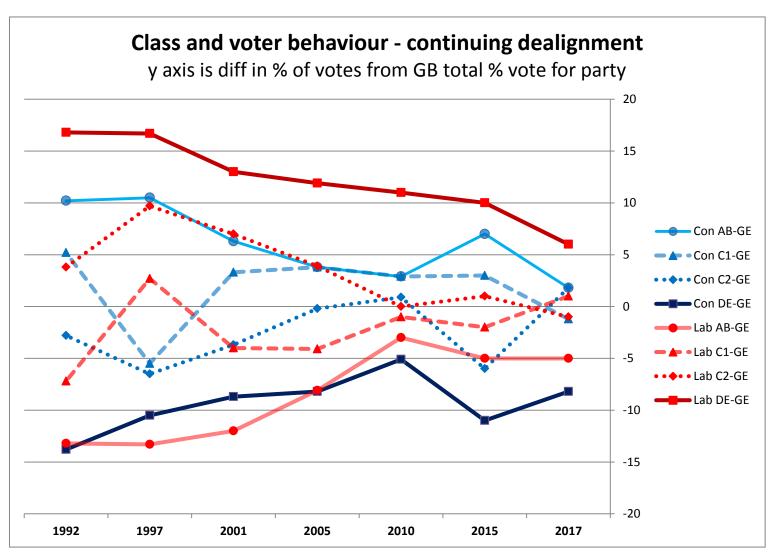
**Issues** - See graphic below - looks like manifesto offers may have played a big part in the unexpected outcomes -e.g. Lab offer to students, anti-austerity stance; Cons repelling older voters on social care, pro-union stance in Scotland. (See above for more complex role Brexit may have played in the outcome).

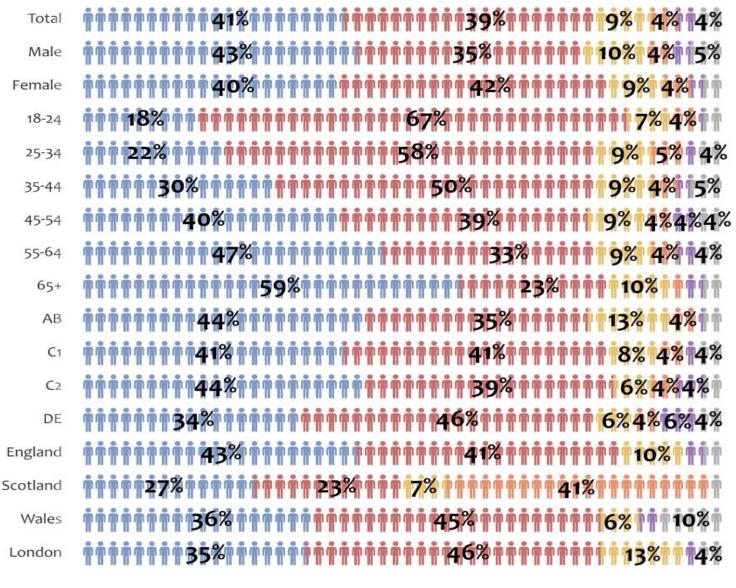
**Leadership** – (See graphic below) - less signif this election than in 2015 where Cameron's lead of Miliband seen as key in Con victory.

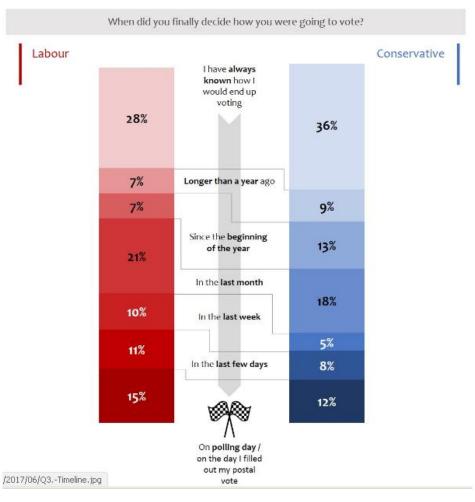
**Retrospective?** No data yet but despite relatively low unemployment, perceptions of low wage growth, insecure jobs, too much austerity. Cd security issues and falling police no.s be a retrospective voting issue?

**Campaigns** - trad view is that these don't matter, it's fundamentals like Social Structures + medium term factors like the economy, party image, etc. - but did 2017 upset this? See Ashcroft graphic on when voters decided below – implies lots of late deciding Lab voters (6% in last week, 57% in last month – vs Cons - 25% last week, 43% last month). c.f US parallels?









# Which was the most important issue when it came to deciding how to vote in the general election?

All voters		
100	Brexit	28%
Ĝ	NHS	17%
र्जा।	Economy / Jobs	8%
	The right leadership / the best PM	8%
2	Immigration	6%











Will Theresa May have to soften her Brexit terms? LBJ's rule, the numbers are all. Our Commons tally today;

8:37 AM - 12 Jun 2017

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